inner leader

Corporate fire walk planning guide

The facts you need to plan a fire walk for your team, your conference or your clients, all on one page.



From £2,950

+VAT for an evening fire walk for 8 to 16 people, with the fire set up, run and cleared away by us

8 to 50

People at an evening fire walk

£5,000,000

Public liability on our specialist fire walk insurance, with fire walking named

What it is

An evening where your group walks barefoot across a bed of glowing embers, after a session with us on fear, self-doubt and the beliefs that hold people back. Afterwards we sit down together and talk about what each person learned and how they will use it at work.

Companies book a fire walk for team building, offsites and away days, Christmas team events, as the finale to a conference or annual meeting or as an experience for their customers and clients.

Price and what's included

Corporate fire walks start from £2,950 +VAT for a group of 8 to 16 people. For larger groups of up to 50, we'll quote for your group.

That includes the set-up and the ground protection, building the fire, then lighting and tending it throughout the evening. Afterwards we clear up the ashes, remove the turf and sweep the ground, so we leave everything even cleaner than when we arrived.

Facilitators' travel is added to the quote. We'll confirm a fixed price once we know your date, your venue and how many people are coming.





Insurance

Our fire walks and other empowerment experiences are insured under a specialist policy arranged through BGi.uk (Foyht) and underwritten by Newline Insurance Company. It gives us public liability, products liability and professional indemnity cover of £5,000,000 each, with fire walking, arrow breaking, board breaking and glass walking named as insured activities. Our general business insurance is with Hiscox. We provide the risk assessment and our insurance certificates for you and your venue.

Planning your fire walk

Where	We travel to you, anywhere from Manchester down to Brighton. The fire walk takes place outdoors at your venue, offsite or conference.
The space we need	About half the size of a tennis court, with no trees overhanging it and access to a tap. We bring our own hose. The ground needs to be firm and level.
Weather	If it is absolutely pouring with rain, the fire walk can't go ahead. Light rain or drizzle isn't enough to put out the embers, and people still have an amazing time.
Time of year and dates	We run fire walks all year round. A fire walk takes place after dark. January, February and March are a very good time for one, as darkness falls by around 4:30pm. For December 2026 we only have the 8th and 9th left.
Who leads it	Tim and Sarah Cooper-Robins, who lead Inner Leader, trained in the teachings of Tolly Burkan, the man who first brought fire walking to mainstream awareness. Every activity is led by certified, fully qualified and fully insured empowerment instructors.
Taking part	Taking part is always optional and nobody is ever pressured. People who choose not to walk are just as much part of the evening, encouraging and supporting everyone else.
Companies we have done this for	We have run fire walks for six or seven different teams at BAT and for Cooper Parry.
Indoor activities	Arrow breaking, board breaking and glass walking run indoors, so they can be built into a team day, a leadership programme or a conference.

How to book

Tell us your date, your venue and how many people are coming, and we will check availability and confirm a fixed price.

Call **0333 567 0404** or email **hello@innerleader.co.uk**

innerleader.co.uk/fire-walk-planning-guide

Inner Leader Ltd, 87 Warwick Street, Leamington Spa, CV32 4RJ. Company number 08973715. Guide updated November 2026.

inner leader